

Your Name: TEDDY BEHR
 Period 1 2 3 4 5

1. You will need to think of a theme for your cereal. The theme should be clear and specific. Be careful to choose a theme that has plenty of imagery associated with it.

Some possible themes: Las Vegas, winter, zombies, jogging, roller derby, logging/forestry, old people, Egypt, pirates, the farm, volleyball, etc.

My theme will be: CHRISTMAS / SANTA

2. Think of a name for your cereal. It needs to be short and catchy. It should obviously relate to the theme. Rhymes are often good.

Some possible words to use in the cereal name: crunch, crunchies, pops, flakes, clusters, puffs, bits, bites, munchies, O's, pellets, toasties, bunches, bran, squares, nuggets, grains, pebbles, cubes, morsels, pieces, chunks, minis, dunks, oats, spheres, loops, krispies, etc.

The name of my cereal will be: HO HO HO'S

3. Generate a list of **at least 20** words or phrases that directly relate to your theme. These are non-tangible - things you can't touch. If you can't think of enough then you will need to think of a new theme for which you can list **at least 20**.

Examples for "old west" theme: howdy, buckaroo, high noon, git outta town by sundown, good bad & ugly, OK corral, six shooter, rough rider, wrangler, posse, chuck wagon, dude, etc.

MERRY / CHEER

JOY TO THE WORLD

PEACE ON EARTH

JOLLY

CAROLS

CHRISTMAS EVE

PINK TREE SCENT

TRADITION

GOOD TIDINGS

GIVING

WAKING UP CHRISTMAS MORNING

NAUGHTY OR NICE

COLD / FREEZING

OPENING PRESENTS

DECEMBER 25TH

SILENT NIGHT

BIRTH OF CHRIST

RED AND GREEN

FELIZ NAVIDAD

AFTER CHRISTMAS SALE

SITTING ON SANTA'S LAP
NIGHT BEFORE CHRISTMAS

ST. NICK

4. You will also need to generate a list of **at least 40** physical traits that directly relate to your theme. If you can't think of enough then you will need to think of a new theme for which you can list at least 30.

Examples for "old west" theme: cowboy hat, rope, lasso, cactus, pistol & holster, horseshoe, corral, saloon, sherrif's badge, vest & chaps, spurs, longhorn bull, wanted poster, hangman's tree, hitching post, Billy the Kid, Tombstone, wagon, Indians, rifle, high noon, those hinged doors in the saloon, campfire,

SANTA CLAUS

MRS. CLAUS

ELF

SANTA'S COSTUME

NORTH POLE

CANDY CANE

BELLS - SINGLE BELLS

FRUIT CAKE (YUK!)

SNOW / SNOW FLAKES

SLEIGH BELLS

SANTA'S SLEIGH

CHIMNEY

REINDEER

SANTA'S WORKSHOP

RUDOLPH

TOYS

FROSTY / SNOWMAN

TOY SOLDIER / NUTCRACKER

CHRISTMAS TREE

EGG NOG

ORNAMENTS

TO: FROM: TAGS

PRESENTS

ADVENT CALENDAR

WRAPPING / BOW

SANTA HAT

JESUS

STOCKINGS

NATIVITY / JOSEPH & MARY

MISTLETOE

MAGI / WISE MEN

HOLLY

BETHLEHEM

SANTA'S LIST / NAUGHTY

WREATH

SNOW GLOBE

TINSEL

CHARLIE BROWN'S TREE

LIGHTS ON HOUSE / ICICLE

CHRISTMAS CARDS