

**Teacher:** Mr. Eagen  
 541-790-5146  
 eagen@4j.lane.edu  
 http://staff.4j.lane.edu/~eagen

**Course Content:** This trimester elective course will emphasize graphic design principles, techniques and software. Successful completion of Graphic Design I and consent of the instructor are prerequisites for the course. Learning and using Illustrator CC will be our primary software but we'll use Photoshop too. Regular attendance, good behavior, the ability to concentrate, turning in assignments on time, and a sincere effort to understand will result in successful learning. Grades follow. Any student can earn an "A" grade if he/she will apply him/herself and take responsibility.

**College Mindset:** Although we are a high school class, we will practice a college mindset in regards to work habits, self management, and behavior.

**College Now:** This course articulates with LCC's course called ART225 - Digital Illustration (3 units). Students have the option to pursue college credit, but it is not mandatory or automatic. As part of the articulation agreement, Churchill students who expect to earn college credit will be held to the similar attendance and academic standards that LCC students are held to.

The college grade will be based entirely upon:

- **Public Awareness Campaign**

- You will resubmit your process book along with a few additional requirements.
- The campaign will be reevaluated with college level scrutiny.

- **Attendance**

- Absences - the term grade will be dropped by ¼ grade for each absence (after the 2nd excused absence).
- School related functions (field trips, etc.) don't count as absences.
- Tardies - 2 tardies = 1 absence.
- Timely communication is your responsibility for extenuating circumstances.

**Attendance:** Class will start on time and students are expected to be ready to learn when the bell rings. Personal responsibility includes punctuality. Due to the nature and pace of the course it will be very difficult to pass the course with poor attendance.

**Behavior:** Good behavior, to me, means treating other people with respect, giving yourself and others the chance to learn, and giving me the chance to teach. Behavior which is disruptive or endangers students and/or equipment will not be tolerated.

**Supplies:**

**USB flash memory drive - *required*.** Students are required to bring a flash drive every class period and back up their files ***daily***. An inexpensive flash drive will work perfectly for our purposes.

**Headphones - *optional*:** Your headphones are ***far superior*** to the ones in the lab.

**Office Hours:** You are encouraged to use office hours if you need extra time or help. The classroom is not open on a "drop in" basis during other class periods.

Monday	8:00am, 3:30 - 4:00pm
Tuesday	8:00am
Wednesday	8:00am
Friday	8:00am

**Food/Drink:** No food is to be brought into the classroom...period. Water bottles must have a cap and can't go near a computer.

**Cell Phone:** Look up, notice beauty, engage. Life as we know it won't end if you don't text for 70 minutes. Let's not play the game. Is this clear? Sometimes there is a very legitimate use for the phone as a tool. When this is the case, I expect you to **communicate** with me prior to using your phone. Otherwise, I'll assume that you're choosing to ignore the wonderful class activities. Churchill's cell phone policy will be followed.

**Due Dates:** The term is broken into 3 week segments, each containing its own assignments and clear **"last chance"** date. It will be made clear through several avenues (including the class web site) when assignments are due. Assignments need to be turned in within their corresponding unit time frame. It is essential that assignments are completed during class time. There may be a few specific homework assignments which are due on a specific date regardless of the unit due date.

**Grading Policy & Philosophy:** I don't give grades...you earn them. If all assignments are completed and follow the criteria, you will earn credit and pass the course. Grades are a result of class work, homework, projects, and tests & quizzes. There are no daily participation points because I've found that students who attend and participate do well—those who don't, don't. The final trimester grade is cumulative throughout the term. If you are interested in a "Pass/No Pass" option, then see the instructor within the first 2 weeks of the trimester. Pass = 65%. However, selecting this option is a strong indication that a college class may not be an appropriate choice.

The final course grade is based on the following grading scale:

- A** (100% - 90%) "You **applied** it"
- B** (89% - 80%) "You **learned** it"
- C** (79% - 70%) "You **did** it"
- ?** (69% - 60%) We will have a conference. Let's avoid this.

Classwork and projects	80% approximately
Homework	5% approximately
Discussion/participation/misc.	15% approximately

**Late Work:** Let's do a reality check folks - late work is not a good experience for anyone. Assignments turned in after their corresponding **"last chance"** date can only earn a Pass (60%) grade. **This is college folks.** Three-week segments of time are reasonable. If you find yourself struggling with timely completion or dealing with extenuating circumstances, then it is your responsibility to **communicate** with me in a timely manner so that we can work something out.

**Communication: Communication** is a life skill...**communication** makes for happy students, happy parents, and happy art teachers. **Communication** is a job skill. **Communication. Communication.**

**Units of Study:**

- Logo Design - Illustrator - simplicity, message, design process, industry standards, PMS colors, spot colors, vector clip art manipulation, target marketing, font families & tone
- Poster Design - Illustrator & Photoshop - hierarchy, crop & bleed, contrast, copy writing, stock photography, copyright concerns, file formatting
- Public Awareness Campaign - research, theme, message & desired action/response, design consistency, deliverables, printing specs, file formatting
- T-shirt Design - spot colors, color separations, registration, cost analysis