

Name: IVANA ROCK

Per. 1 2 3 4 5

YOU complete this section						
pg 1	Logo Presentation	did it	learned it	applied it!	mi	inc
pg 2	Research	did it	learned it	applied it!	mi	inc
pg 3	Layout Sketches - vertical	did it	learned it	applied it!	mi	inc
pg 4	Layout Sketches - horizontal	did it	learned it	applied it!	mi	inc
pg 5	Hierarchy - Specific Text	did it	learned it	applied it!	mi	inc
pg 6	Image Citation	did it	learned it	n/a	mi	inc
pg 7	Full Page Advertisement	did it	learned it	applied it!	mi	inc
pg 8	Extra Credit Project (consult with teacher)	n/a	n/a	applied it!		

Mr. Eagen completes this section				
Overall Grades				
Unit Content + Process - 75 points	A	B	C	NP
Unit Skills + Photoshop - 50 points	A	B	C	NP
Hierarchy* - 25 points	A*	B*	C	NP
Hitting Target Market - 25 points	A	B	C	NP
Effort / Time Management / Professionalism - 25 points	A	B	C	NP
Extra Credit				_____ pts

A = applied it!
B = learned it
C = did it

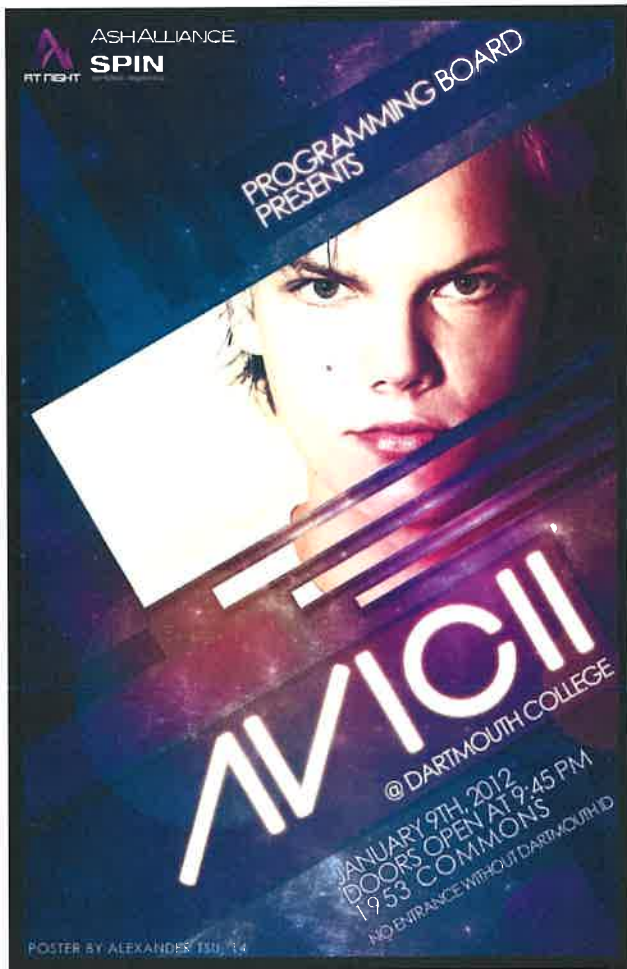
* A or B grade only available when L1 and imagery creatively and intentionally support each other.



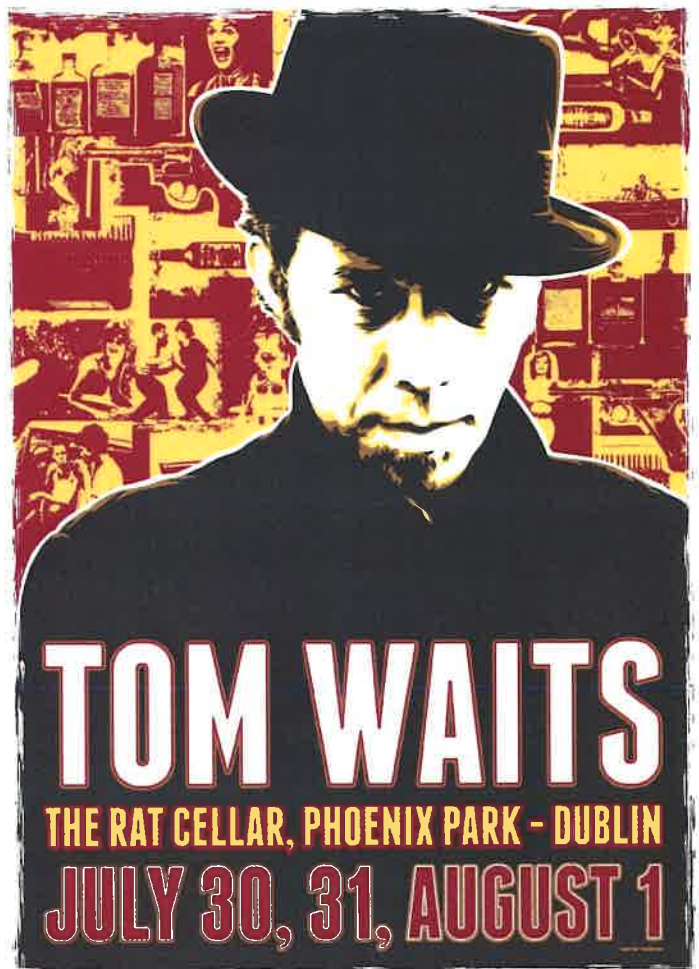
Background Information:

Excëssivë Ümläüts is a heavy metal band from Hamburg, Germany. Their music is aggressive and fast. They are similar to Judas Priest and Motörhead with a hint of Anthrax. They wear plenty of black leather, spikes and studs. They tour extensively throughout Europe and are known for their energetic stage shows.

GRAPHIC DESIGN 1 - FINAL PROJECT - RESEARCH



Interesting L1 text design



Significant Photoshop manipulation



Good readability and contrast

Get Mr. Eagen's stamp
before moving on.



GRAPHIC DESIGN 1 - FINAL PROJECT - RESEARCH

FAYETTEVILLE PARKS & RECREATION
PRESENTS THE 16th ANNUAL

GULLEY PARK

SUMMER CONCERT SERIES

THURSDAYS
7:00 - 9:00

THE SMART BROTHERS	5/31
LaFuSo	6/14
TIM BRANTLEY	6/28
JOE GILES	7/12
MATT THE ELECTRICIAN	7/26
CHASE MISSY	8/09

SPECIAL PERFORMANCE ON
MAY 31
CLASSICAL EDGE THEATRE PRESENTS
SHAKESPEARE'S TWELFTH NIGHT
@ 5:30

Creative connection between L1 and imagery

WMMR 101-FM
BELKIN PRODUCTIONS presents
Tokyo Shapto

the WORLD OF SERIES ROCK

CLEVELAND STADIUM
SUN. JUNE 23
2:00 P.M.
DOORS OPEN at 12:30 P.M.

BEACH BOYS

JOE WALSH and BARNSTORM

SPECIAL GUESTS

LYNYRD SKYNYRD

REO SPEED WAGON

TICKETS: \$7 ADVANCE \$8 AT GATE
ENTRANCE AT GATE A & B

\$ THOUSANDS \$ of DOLLARS in AUDIO EQUIPMENT T-SHIRTS and RECORD ALBUMS to be given away FREE! During Concert

★ SEATING ON FIELD OR IN STANDS! ★
★ PERFORMANCE GUARANTEED! — COME RAIN OR SHINE! ★

TICKETS ON SALE NOW AT THESE OUTLETS: PUBLIC HALL BOX OFFICE, ALL CLEVELAND RAIL SHOPS, WARD'S POP-UP — CANTON — 7 SECTIONS, Hay-Power, Bullseye Agency, House Top Shop & CANTON, Cleveland Top Shop & BLYTHE & The Hair's Shop & TOBERMORROW & HILLS & National Record Mart, & DIXIE & Boston Shops & KENT, Community Store & ASHTABULA, Schaffer & Sons. — BY COLUMBUS AT ALL CENTRAL TICKET OUTLETS AND IN TOLEDO AT THE GREAT ARENA.

NO BOTTLES OR CANS ALLOWED IN STADIUM INFO CALL (216) 696-1043

Busy layout, too crowded

Get Mr. Eagen's stamp before moving on.



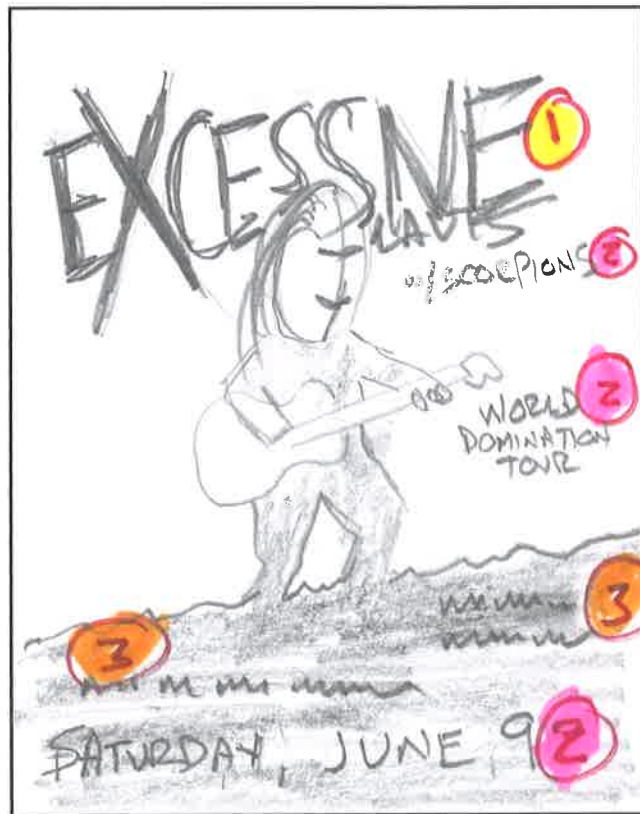
GRAPHIC DESIGN 1 - FINAL PROJECT - LAYOUT SKETCHES



layout sketch **concept 1 - vertical**



layout sketch **concept 2 - vertical**



← layout sketch **concept 3 extra credit - vertical**

- indicate hierarchy with pen & highlighter
- L1 and L2 - actual text
- L3 - "Greeked"

Get Mr. Eagen's stamp before moving on.



GRAPHIC DESIGN 1 - FINAL PROJECT - LAYOUT SKETCHES

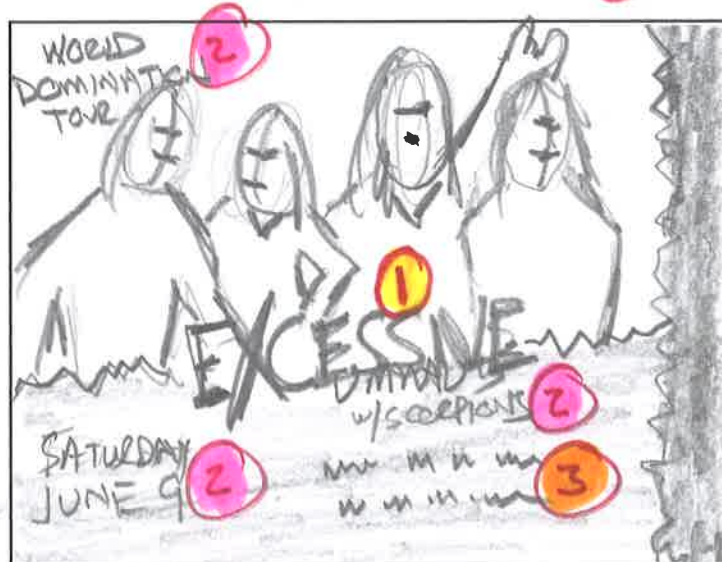


- indicate hierarchy with pen & highlighter
- L1 and L2 - actual text
- L3 - "Greeked"

← layout sketch **concept 1 - horizontal**



← layout sketch **concept 2 - horizontal**



← layout sketch **concept 3 horizontal extra credit**

Get Mr. Eagen's stamp before moving on.



GRAPHIC DESIGN I - FINAL PROJECT - HIERARCHY - SPECIFIC TEXT

Level 1 Hierarchy - Most Important Information

NOTE: A and B grades are only available when the L1 and the imagery creatively support each other.

band logo

Level 2 Hierarchy - Important Information

Saturday, June 9

with special guest Scorpions

World Domination Tour (in the form of a logo)

Alton Baker Park

Level 3 Hierarchy - Necessary Information

Gates open at 7pm

\$25 general admission

Tickets available through Ticketmaster

www.umlautrock.de

No drugs. No hippies. No excuses!

Get Mr. Eagen's stamp
before moving on.



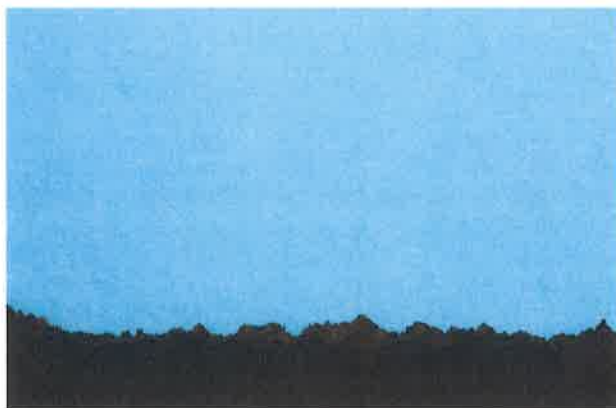
GRAPHIC DESIGN 1 - FINAL PROJECT - IMAGE CITATION



<http://www.dreamstime.com/stock-photography-gestures-devil-goat-rock-image11944572>



<http://i.huffpost.com/gen/192909/MUSIC.jpg>



http://creativity103.com/collections/Paper/torn_paper_edge.jpg

ticketmaster

**WORLD
DOMINATION
TOUR**

**EXCESSIVE
UMLAUTS**

with special guest
SCORPIONS

SATURDAY, JUNE 9
Alton Baker Park

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No drugs. No hippies. No excuses!

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\$25 general admission
Tickets available through Ticketmaster