

Teacher: Mr. Eagen
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 http://staff.4j.lane.edu/~eagen

Course Content: This trimester elective course will emphasize graphic design principles, techniques and software. Successful completion of Graphic Design I and consent of the instructor are prerequisites for the course. While learning and using Illustrator CC will be the focus, students will also use InDesign and Photoshop as necessary. Regular attendance, good behavior, the ability to concentrate, turning in assignments on time, and a sincere effort to understand will result in successful learning. Grades follow. Any student can earn an "A" grade in this class regardless of natural artistic talent if he/she will apply him/herself and take responsibility.

College Now: This course articulates with LCC's course called ART225 - Digital Illustration (3 units). Students have the option to pursue college credit, but it is not mandatory or automatic. As part of the articulation agreement, Churchill students who expect to earn college credit will be held to the similar attendance and academic standards that LCC students are held to.

The college grade will be based entirely upon:

- **Public Awareness Campaign**

- You will resubmit your process book along with a few additional requirements.
- The campaign will be reevaluated with college level scrutiny.

- **Attendance**

- Absences - the term grade will be dropped by ¼ grade for each absence (after the 2nd excused absence).
- School related functions (field trips, etc.) don't count as absences.
- Tardies - 2 tardies = 1 absence.

- Initial here _____ to indicate that you understand.

Attendance: Class will start on time and students are expected to be ready to learn when the bell rings. Personal responsibility includes punctuality. Due to the nature and pace of the course it will be very difficult to pass the course with poor attendance.

Behavior: Good behavior, to me, means treating other people with respect, giving yourself and others the chance to learn, and giving me the chance to teach. Behavior which is disruptive or endangers students and/or equipment will not be tolerated.

Supplies:

USB flash memory drive - *required*: Students are required to bring a flash drive every class period and back up their files **daily**. An inexpensive flash drive will work perfectly for our purposes.

Headphones - *optional*: Your headphones are **far superior** to the ones in the lab.

Office Hours: You are encouraged to use office hours if you need extra time or help. The classroom is not open on a "drop in" basis during other class periods.

Monday	8:00am, 3:30 - 4:00pm
Tuesday	8:00am
Thursday	8:00am
Friday	8:00am

Food/Drink: No food is to be brought into the classroom...period. Water bottles must have a cap and can't go near a computer.

Cell Phone: Look up, notice beauty, get your hands dirty. Life as we know it won't end if you don't text for 70 minutes. Let's not play the game. Is this clear? Sometimes there is a very legitimate use for the phone as a tool. When this is the case, I expect you to **communicate** with me prior to using your phone. Otherwise, I'll assume that you're choosing to ignore the wonderful class activities. Churchill's cell phone policy will be followed.

Due Dates: The term is broken into 3 week segments, each containing its own assignments and clear **"last chance"** date. It will be made clear through several avenues (including the class web site) when assignments are due. Assignments need to be turned in within their corresponding unit time frame. It is essential that assignments are completed during class time. There may be a few specific homework assignments which are due on a specific date regardless of the unit due date.

Grading Policy & Philosophy: I don't give grades...you earn them. If all assignments are completed and follow the criteria, you will earn credit and pass the course. Grades are a result of class work, homework, projects, and tests & quizzes. There are no daily participation points because I've found that students who attend and participate do well—those who don't, don't. The final trimester grade is cumulative throughout the term. If you are interested in a "Pass/No Pass" option, then see the instructor within the first 2 weeks of the trimester. Pass = 65%. However, selecting this option is a strong indication that a college class may not be an appropriate choice.

Course grades are based on the following grading scale:

A (100% - 90%)	"You applied it"
B (89% - 80%)	"You learned it"
C (79% - 70%)	"You did it"
NP (69% - 0%)	There is no D option for a college class

Late Work: Let's do a reality check folks - late work is not a good experience for anyone. Assignments turned in after their corresponding **"last chance"** date can only earn a Pass (60%) grade. **This is college folks.** Three-week segments of time are reasonable. If you find yourself struggling with due dates or dealing with extenuating circumstances, then it is your responsibility to **communicate** with me in a timely manner so that we can work something out.

Communication: **Communication** is a life skill...**communication** makes for happy students, happy parents, and happy art teachers. **Communication** is a job skill. **Communication. Communication.**

Units of Study:

- Logo Design - Illustrator - simplicity, message, design process, industry standards, PMS colors, spot colors, vector clip art manipulation, target marketing, font families & tone
- Poster Design - Illustrator & Photoshop - hierarchy, crop & bleed, contrast, copy writing, stock photography, copyright concerns, file formatting
- Public Awareness Campaign - research, theme, message & desired action/response, design consistency, deliverables, printing specs, file formatting
- T-shirt Design - spot colors, color separations, registration, cost analysis

PRINT student name _____

circle period 1 2 3 4 5

Parents/Guardians: I'm a parent of teenagers myself. I get it; feel your pain. Please help me make this an enjoyable experience for your child by checking in with him/her regularly. I'm not going to overwhelm them with assignments and homework, but they are expected to actively participate and put in an honest effort. Please help me reinforce the importance of **personal responsibility** and **wise time management**. Let's address issues sooner rather than later. The best way to initially contact me is via email. I'm a crazy morning person so feel free to call me between 6:15 and 8: 15am if you'd like. Heck, come on down to room C9 and I'll even have a cup of mediocre coffee with you!

Online Syllabus: In an effort to help reduce printing costs I'm sending the class syllabus home via email as well as storing it on our class web site (<http://staff.4j.lane.edu/~eagen/>). Please review the syllabus online and have your child return just this signed page to me in class. Please let me know if you require a physical print out of the syllabus.

Expectations: Please note that this is a **college class** within the context of a high school. Students will be expected to work at a college level. College credit is not awarded unless it is earned. It is not a guarantee. This is a new mind-set for some students. **Please help me reinforce the importance of personal responsibility, communication, and wise time management.** This is a life skill.

Cell Phones: I'm on my knees begging for your help in this arena. While there are certainly circumstances where phones can be a useful tool in the classroom, the vast majority of the time they suck students into Zombieland. Phone dependency has become a literal addiction to the point of serious concern. The addictive endorphin release is similar to that of drugs...Google it. Additionally, the distractions caused by phones during class are relentless.

Please help me reinforce responsible phone usage practices in the classroom. There will likely be some times when students are free to use their phones (which I will make clear), but for the vast majority of our time students are expected to silence their devices and put them out of "temptation's reach" for the duration of the class period. The world won't end. They can handle it. They're survivors. They'll live.

Thank you,
Lance Eagen
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We have had a discussion about personal responsibility, the syllabus, the college mindset, and responsible use of a cell phone. This will help us to avoid awkward and uncomfortable conversations later on.

student sign & date here

parent/guardian sign & date here