

**Company / Organization Information:**

The Bacon Barn is a restaurant where every food item they sell has bacon incorporated into it. They set themselves apart because their competitors might sell bacon, but not bacon in every dish.

Concept Brief:

The concept for my logo was to be simple, but also show what my business is all about. It represents my company because it's simply just a piece of bacon that I made with the pen tool with a bite taken out of it, and it represents the company because all they sell is bacon.