



Company / Organization Information:

This clothing brand is aimed toward male and female teenagers. This clothing doesn't have crazy designs, and looks similar to brands like Obey, and Huf.

Concept Brief:

This logo concept is based on simplicity. The brand is called Alien, so I stamped an alien out of the A to keep it simple, but not boring. The different fonts work well together. This logo has a similar idea to other logos in this field of business.